Permit #F00053432

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00053432 **Type of Permit:** FILMING **Release Date:** 06/19/2012

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title SOCAL HONDA

Type of Production Commercial - Standard

Producer Kelli Abraham

Director Dick Sittig

1st AD Bill Hoyt

Production Manager Chris Howard

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Eric Zane
Primary Phone Mobile - 310-650-5056
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 310-650-5056
Secondary Phone

Fees

Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA COUNTY - ROAD USE FEE	$312.00
LA COUNTY ROAD APPLICATION FEE	$141.00
LA COUNTY-ENCROACHMENT PERMIT PROCESSING FEE	$258.00

Total Permit Fee $1,848.00

Number of Locations 2

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Summary Information — Location

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Production Company @RADICAL MEDIA, INC
Insured Company @RADICAL MEDIA, INC
Production Title SOCAL HONDA

Location Manager Eric Zane
Primary Phone Mobile - 310-650-5056
Secondary Phone

Location Address 17525 Gale Ave, Rowland Heights, CA, 91748

Location Type Store front

Location Description AUTO DEALERSHIP

Film Dates 6/20/2012 - 6/20/2012 06:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document @Radical.SoCalHonda.53432.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	2
Generator	1

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA County FSO Assigned	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Coordinator Note 1440-118 / FSO

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	F00053432	**Location Manager**	Eric Zane
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 310-650-5056
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	SOCAL HONDA		

Location Address 27015 Silver Oak Ln, Canyon Country, CA, 91387

Location Type Apartment Building

Film Dates 6/21/2012 - 6/21/2012 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
May not interfere with adjacent traffic lanes
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	50
Cube Trucks	2
Generator	1
Honey Wagons	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
LA County FSA assigned	1
Sheriff/CHP	1

Filming Activities Exterior Dialogue; Exterior establishing shots; Actors in & around pool; Camera platform over pool for camera and light; 1 extra floating on raft in pool;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA Robert Lexin

Coordinator Note FILMING AT POOL AREA

Coordinator Note 1440-107 / FSA

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
26453 Friendly Valley Pkwy, Santa Clarita, CA, 91321

Parking Notes

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Summary Information — Location

Permit Number	F00053432	**Location Manager**	Eric Zane
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Insured Company	@RADICAL MEDIA, INC	Secondary Phone	
Production Title	SOCAL HONDA		

Cast/Crew parking at Kelly's (banquet facility)

Posting "No Parking" signs N/S OAK CANYON RD., JASON DR. - SILVER OAK LANE
N/S OAK CANYON RD., SILVER OAK LANE - NORTH 400'

Approximate Footage County Parking **Log Number** PO2

Date(s) 6/21/2012 to 6/21/2012 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media, Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal (through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 9/2/11

Representative's Signature

Representative's Name (Please Print)

Staff Prod Supervisor

Representative's Title (Please Print)

Radical Media, Inc

Name of Principal (i.e. company name) (Please Print)

1620 12th STREET

Santa Monica CA 90401

Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869